



Draft Agenda
DOING BUSINESS IN LATIN AMERICA
March 29th 2017,
CCIR Business Center

08.45 - 09.10 Registration

09.10 - 09.20 Opening remarks (Representative from the Chamber of Commerce and Industry of Romania)

09.20 - 09.50 “Business opportunities in Latin America”, Javier Sanchez, Latin America Expert of the Elanbiz Organization

09.50 - 10.10 “Introduction to business culture in Latin America”, Javier Sanchez, Latin America Expert of the Elanbiz Organization

10.10 - 10.30 “ELANBiz information services for Romanian companies”, Javier Sanchez, Latin America Expert of the Elanbiz Organization

10.30 - 11.10 “Doing Business with Technology in Latin America”, Representative from the program ELANNetwork

11.10 - 11.30 Coffee-break

11.30 - 12.10 “Protecting your brand and inventions abroad: understanding the Intellectual Property Landscape of Latin America” Eli Salis, IPR Expert from the Latin America IPR SME Helpdesk

12.10 - 12.50 ”Customs requirements to export outside the EU” (TBC)

12.50 - 13.30 Q&A and networking (Experts would be available for individual meetings)